

Curriculum Vitae

Alexandra McGarry Williams
School of Politics and Global Studies
Arizona State University
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EDUCATION

Arizona State University
Ph.D., Political Science, 2023
Dissertation: “Running as a Feminist: How Voters Respond to Feminist Candidates”

Rutgers, The State University of New Jersey- New Brunswick
Douglass Residential College for Women
B.A., History, 2017
Magna Cum Laude

PEER REVIEWED PUBLICATIONS

Fridkin, Kim, Patrick J Kenney, Bartia Cooper, Ryan Deutsch, Manuel Gutierrez, and **Alexandra Williams**. 2021. “Measuring Emotional Responses to Negative Commercials: A Comparison of Two Methods.” *Political Research Quarterly* 74(3): 526-539.
<https://doi.org/10.1177%2F1065912920912840>.

Hinojosa, Magda, Miki Kittilson, and **Alexandra M. Williams**. 2021. “Gender Quotas and Beyond: Policy Solutions to Women’s Underrepresentation in Politics.” In de Geus, Roosmarijn, Erin Tolley, Elizabeth Goodyear-Grant, and Peter Loewen, eds. *Women, Power, and Political Representation: Canadian and Comparative Perspectives*. Toronto: University of Toronto Press.

Williams, Alexandra M., Trudy Horsting, and Mark D. Ramirez. 2022. “What’s in a Campaign Logo? Exploring Differences in Candidate Self-Presentation through Campaign Logos.” *Journal of Political Marketing*, DOI: [10.1080/15377857.2022.2040691](https://doi.org/10.1080/15377857.2022.2040691).

WORKS IN PROGRESS

Fridkin, Kim, Manuel Gutierrez, Trudy Horsting, and **Alexandra M. Williams**. “Building a Lab” book chapter in *Teaching Experimental Political Science*, ed. Elizabeth A. Bennion. (Accepted at Edward Elgar Publishers)

Fridkin, Kim, Anastasia Brown, Trudy Horsting, and **Alexandra M. Williams**. “Explaining COVID-19 Attitudes and Exploring the Impact of Pro-Vaccine Messages: A Multi-Methodological Examination of Young Adults” (under review American Politics Research)

CONFERENCE PRESENTATIONS

Williams, Alexandra M., Trudy Horsting, and Mark D. Ramirez. "Gendering Campaign Logos: How Candidates Present Themselves along Gendered and Partisan Lines," *116th American Political Science Association*. Virtual Meeting, September 2020

NON-REFEREED PUBLICATIONS

Williams, Alexandra and Miki Caul Kittilson. "Gender Quotas and Electoral Innovation in Mexico." *Constitutional Conversations*. February 17th, 2023.
https://constitutionalconversations.substack.com/p/gender-quotas-and-electoral-innovation?utm_source=substack&utm_medium=email.

RESEARCH EXPERIENCE

SPGS Experimental Lab

Lab Coordinator, Fall 2019-Summer 2021
Lab Assistant, Fall 2018-Summer 2019
Volunteer, Fall 2021-present

Research Assistant (Racial & Ethnic Politics)

For Dr. Rodney Hero
Fall 2022-present

Research Assistant (working on *Seeing Women, Strengthening Democracy* (2020))

For Dr. Magda Hinojosa and Dr. Miki Kittilson
Summer 2019

Research Assistant (working on sexual violence in the military project)

For Dr. Carolyn Warner and Dr. Jennet Kirkpatrick
2019-2020

TEACHING EXPERIENCE

Instructor:

Women and Politics, Summer 2022 (B Session), Summer 2023 (B Session)
American National Government, Fall 2021 (B Session)

Teaching Assistant:

Fake News: Identify and Refute, Spring 2022 (C Session)
Women and Politics, Spring 2022 (A Session)
Oil & Politics, Spring 2019 (B Session)
Comparative Politics, Spring 2019 (B Session)
The Resource Curse, Spring 2019 (A Session)
International Political Economy, Spring 2019 (A Session)
Ethics and Human Rights in Global Politics, Fall 2018 (B Session)
The Supreme Court, Fall 2018 (A Session)
Constitutional Law, Fall 2018 (A Session)

GRANTS & AWARDS

SPGS Graduate Student Summer Research Grant (2021), \$3,000.00

Teaching Associate of the Year (2022), \$150.00

College of Liberal Arts and Sciences (ASU) Student Leader Award (2019)